

# PFRIEM WEST COAST IPA



6.8% 45 IBU

CLASSIC ANNUAL  
DRAFT & 12oz CANS

**BELIEVE IT! A CRUSHABLE AND CRISP IPA THAT SCREAMS 'WEST COAST.' LET THE BRIGHT NOTES OF STRAWBERRY & TANGERINE CONVINCING YOU.**

## INGREDIENTS

### MALT

Rahr To Thee Pilsner Malt

### HOPS

Citra, Krush, Krush Cryo, Nelson, Mosaic

### YEAST

American Ale

## FOOD PAIRINGS

Rich and hearty burgers, French fries and complex pizzas. Aged cheddar cheese, aged meats, and pickled vegetables. Indian cuisine that is spice forward and balanced by yogurt and cream-based sauces.

## AWARDS

2023

Gold - Brussels Beer Challenge

2023

92 Points - The Beer Connoisseur

WEST COAST  
IPA



## HISTORY

As craft beer has emerged and grown, so has IPA! IPA has helped grow Craft Beer to what it is currently today. There are now many shapes and forms of IPA, but they all share bright aromatic hop aroma of citrus, tropical fruit, and pine.

pFriem West Coast IPA takes a modern approach to brewing a bright and vibrant West Coast IPA. We focused using only high-quality pale malt from British Columbia with a touch of corn sugar to help make sure the beer is dry, crisp, and makes the hops pop out of the glass. We wanted to focus on making very bright, aromatic, citrusy flavors of tangerine, cannabis, strawberry, starfruit, grapefruit, and tropical fruit. In order to do this, we brewed and dry hopped this beer with a Pacific Northwest powerhouse Citra combined with the new school hop – Krush and a sprinkle of Nelson. The result is a ripe, fresh, and citrus forward West Coast IPA!

## TASTING NOTES

Lightly golden in appearance, with beautifully white fluffy foam. Bright aromas of strawberry, tangerine juice, cannabis, and ruby red grapefruit accompany tropical notes of passionfruit and papaya. Smooth flavors of ripe strawberries, marshmallow, peach tea, pine, and red hard candy. Finishes with appropriate sweetness and resin. Crushable.

**STRAWBERRY, CANNABIS, TANGERINE, BRIGHT**

PFRIEM



CRAFTED IN HOOD RIVER, OREGON  
PFRIEMBEER.COM