

WE LOVE LA WEST COAST IPA



THE RECENT WILDFIRES IN LOS ANGELES HAVE CAUSED WIDESPREAD DEVASTATION, LEAVING MANY IN DESPERATE NEED OF AID. WE LOVE LA IS AN INTERNATIONAL FUNDRAISING COLLABORATION THAT BRINGS BREWERIES AND BEER LOVERS TOGETHER TO RAISE FUNDS AND COORDINATE SUPPORT FOR THOSE IMPACTED BY THE LA WILDFIRES.

INGREDIENTS

MALT

Rahr Pilsner

HOPS

Mosaic, Citra, Simcoe, Citra Hyperboost, Mosaic LupoMax

YEAST

American Ale

ADJUNCT

Dextrose



GRAPEFRUIT, LEMON,
BERRY, PASSIONFRUIT

HISTORY

As craft beer has emerged and grown, so has IPA! IPA has helped grow Craft Beer to what it is currently today. There are now many shapes and forms of IPA, but they all share bright aromatic hop aromas of citrus, tropical fruit, and pine.

This beer has been created in support of the recent wildfires in Los Angeles that have caused widespread devastation, leaving many in desperate need of aid. We Love LA is an international fundraising collaboration that brings breweries and beer lovers together to raise funds and coordinate support for those impacted by the LA wildfires. In homage to Southern California, we built this beer upon a super light and dry base using pilsner malt and dextrose. For the hops we went all-in on the “Holy Trinity” hop blend of Citra, Mosaic and Simcoe; using both pellets and advanced hop products to create an expressive beer that finishes ultra clean!

TASTING NOTES

This West Coast IPA pours a golden straw with pillowy white foam. Bursting with vibrant hop aromas of grapefruit, lemon candy, and blackberry. The palate offers bold but balanced citrusy flavors of orange peel and lemon zest that compliment notes of passionfruit, pineapple and pine. This beer finishes clean and quenching with a bright fruitiness.

FOOD PAIRINGS

Rich and hearty burgers, French fries and complex pizzas. Aged cheddar cheese, aged meats, and pickled vegetables. Indian cuisine that is spice forward and balanced by yogurt and cream-based sauces.