

# FRESH HOP WEST COAST IPA



6.9% 55 IBU

SELECT LIMITED PRICING  
DRAFT & 16oz CANS

PFRIEM'S FRESH HOP WEST COAST IPA FEATURES DEEP GOLDEN HUES, CLOUD WHITE FOAM, AND TROPICAL AROMAS. IT DELIVERS RESINY CITRUS, SWEET CANNABIS, AND STRAWBERRY NOTES, WITH A BRIGHT, FLORAL, AND DANK FINISH.

## INGREDIENTS

### MALT

Rahr Pale Malt

### HOPS

Strata, Centennial, Citra, Chinook

### FRESH HOPS

Centennial

### CGX FRESH HOPS

Amarillo, Centennial

### YEAST

American Ale

## FOOD PAIRINGS

Rich and hearty burgers, French fries and complex pizzas. Aged cheddar cheese, aged meats, and pickled vegetables. Indian cuisine that is spice forward and balanced by yogurt and cream-based sauces.



TROPICAL, STRAWBERRIES,  
SWEET CANNABIS

## HISTORY

As craft beer has emerged and grown, so has IPA! IPA has helped grow Craft Beer to what it is currently today. There are now many shapes and forms of IPA, but they all share bright aromatic hop aroma of citrus, tropical fruit, and pine.

Our Fresh Hop West Coast IPA showcases fresh hops from classic varieties Amarillo and Centennial, but in new innovative fresh hopping techniques. We are pulling both these hops straight from the hop farms in two different ways- first fresh Centennial off the bines these hops go straight to our brewhouse. We convert our lauter tun into a massive hop back and run finished wort over top of them before the go into the heat exchanger. Once the hop pellet mills fire up the day after Labor Day, we are using Crosby Hops new CGX process of cryogenic freezing of fresh hops. This turns the Amarillo and Centennial fresh hops into a concentrated powder that we dry hop the beer with. This double fresh hop process creates a beer that is dynamic as the hop growing season itself and celebrates the new harvest of our beloved hops!

## TASTING NOTES

Deep golden in appearance topped with cloud white foam. Big tropical aromas balanced with resiny fresh hop flavors of citrus, sweet cannabis, and with strawberry kisses. This beer finishes super floral, green, bright and dank.

PFIEM



CRAFTED IN HOOD RIVER, OREGON  
PFIEMBEER.COM