

PFRIEM

FAMILY BREWERS
HOOD RIVER OREGON

SUMMER PALE

5.0% 40 IBUs

KEY DESCRIPTORS

Peaches, Grapefruit, Spice

HISTORY

The English Pale Ale has been a long lasting and inspirational style for brewers; it gave birth to the IPA that is loved by many. But as with everything, the pale ale has evolved over the years. The idea of a pale ale was changed in 1979 when Ken Grossman launched Sierra Nevada Brewing Company and redefined what a pale ale was, using American Cascade hops to create the iconic Sierra Nevada Pale. Since that day, Sierra Nevada Pale Ale has been a principle example of the American pale for brewers. Many have created their own take on the balanced, yet hoppy beauty of the pale and succeeded. Now there is a different turn in the craft industry, one that harkens back to the origins of brewing; brewing different beers throughout the year that play to the ever changing seasons. This philosophy has given birth to the pFriem Summer Pale.

This beer has been based around generations of pales throughout the world, yet plays to the season for which it is named. The first impression of this summer seasonal will be of the brilliant blonde color. As the pint is raised, aromas of peaches and fresh sliced grapefruit will fill the air. The first taste is a gentle bitterness that welcomes the hints of spice and oats that is ends with a crisp dry finish.



PALE SUMMER SEASONAL DRAFT & BOTTLE



KEY INGREDIENTS

MALT | Rahr 2-row, Simpsons Golden Naked Oats, Flaked Rye

HOPS | Chinook, Cascade, Mosaic, Oregon Amarillo, Citra

YEAST | American Ale

TASTING NOTES

Bright blonde with dense white foam. Intense aromas of citrus, peach, grapefruit and strawberry. Flavors of nectarine and grapefruit that are highlighted by subtle notes of spice and oats. Finishes crisp and dry, leaving you desiring more.

FOOD PAIRINGS

The explosive hop character of the pFriem Summer Pale would be best paired with spicy and/or savory dishes.